

100 Years to Tel Aviv-Yafo  
A Journey Towards a Vision  
Experimental Multimedia  
Exhibit



A co-production of the  
municipality and the  
Tel Aviv Foundation



We dedicate this exhibit to all the residents of Tel-Aviv-Yafo and to anyone who feels it is his home

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2009 marks the 100th anniversary of Tel Aviv – Yafo. Today, the city stands as the heart of Israeli culture, economy and society. At its founding, Tel Aviv was an undeveloped area filled with sand dunes. But through the unique vision of its creative leaders, Tel Aviv expanded and flourished.

We would like to take you on a journey in time to explore that vision and see how vision became reality. Experience a magical ride in time through Tel Aviv – the first Hebrew city—in this 4D multimedia installation.

Tel Aviv's human and urban landscapes are folded into a cube -- its history and wonders compressed. This exhibition is experienced as a multifaceted tour across space and time, mixing the new with the old, the sights with the sounds.

Take a virtual walk through the city streets and neighborhoods. Get a glimpse of Tel Aviv architecture and become acquainted with some of the city's most prominent figures and residents while enjoying the variety of culture that the city has to offer.

Once you've tasted Tel Aviv's unique blend of cosmopolitan and Hebrew culture, you too will be a part of it forever.